

Plugs in. Stands out.

Save \$2,500¹ on the 2024 EQE SUV.

Lease the 2024 EQE SUV for \$779 a month for 36 months² plus receive an exclusive incentive of \$2,500.

Purchase the 2024 EQE SUV and receive a \$2,500 incentive toward your down payment or reduced from the purchase price.



The EQE SUV is personalized to you. Customize hundreds of preferences in-car or via the Mercedes me app on your phone, then simply call up your profile with your fingerprint before you begin your drive. Make adjustments on the fly by saying a few words, and MBUX will respond in turn.

For additional program details, please contact your authorized Mercedes-Benz dealership.

Savings up to \$5,500¹

MY24 GLA SUV
From \$37,500³
SAVE \$500¹



MY24 CLA Coupe
From \$39,350³
SAVE \$500¹



MY24 GLB SUV
From \$39,800³
SAVE \$500¹



MY24 C-Class Sedan
From \$44,850³
SAVE \$500¹



MY24 GLE SUV
From \$57,700³
SAVE \$500¹



Electric

MY24 EQB SUV
From \$52,750³
SAVE \$3,500¹



MY24 EQE SUV
From \$77,900³
SAVE \$2,500¹



MY24 EQS SUV
From \$104,400³
SAVE \$5,500¹



Mercedes-Benz
STAR ACCESSSM

¹ Fleet incentives available only for qualified customers on certain MY24 Mercedes-Benz models. Not all engine variants are eligible for Fleet incentives. Please confirm with dealership if chosen vehicle is eligible for Fleet incentives at the time of purchase. Incentive must be used at time of purchase/lease. Incentives vary based on vehicle model as indicated. Eligible person must be the buyer/co-buyer or lessee/co-lessee. Star AccessSM incentives cannot be used in conjunction with Diplomat, European Delivery, Special Demos, Certificate Programs, Mercedes-Benz Incentive Bonus Cash and other Fleet programs, or non-U.S. specification vehicles. Incentive amounts are subject to change on a monthly basis and should be confirmed with your dealer at the time of transaction. Amount of actual savings may vary depending on model selected. Offer expires July 1, 2024.

² Available only to qualified customers through Mercedes-Benz Financial Services at participating dealers through July 1, 2024. Not everyone will qualify. Advertised 36-month lease payment based on MSRP of \$77,900 less the suggested dealer contribution of \$3,999 resulting in a total gross capitalized cost of \$75,051. Dealer sets the final price and dealer's contribution may vary and could affect your actual lease payment. Includes destination charge and excludes title, taxes, registration, license fees, insurance, dealer prep and additional options. Total monthly payments equal \$779. Cash due at signing includes \$7,273 capitalized cost reduction, \$795 acquisition fee and first month's lease payment of \$779. Your acquisition fee may vary by dealership. The acquisition fee charged by the dealer may affect the total cash due at signing. No security deposit required. Total payments equal \$28,044. At lease end, lessee pays for any amounts due under the lease, any official fees and taxes related to the scheduled termination, excess wear and use plus \$0.25/mile over 30,000 miles, and \$595 vehicle turn-in fee. Purchase option at lease end for \$42,687 plus taxes (and any other fees and charges due under the applicable lease agreement) in example shown. Subject to credit approval. Specific vehicles are subject to availability and may have to be ordered. See participating dealer for details. Not valid in Puerto Rico.

³ MSRP based on 2024 models. Suggested starting MSRP excludes all options, taxes, title, registration, transportation charge and dealer prep fee. Actual prices may vary by dealer.

Please note that these incentives can be combined with most, but not all, retail programs offered at the time of the transaction.

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