

The GLA SUV.

Designed to do it all.

\$1,250 Incentive¹

Purchase or lease the 2024 GLA SUV and receive a \$1,250 incentive¹ toward your down payment or cash due at signing.



This winter, enjoy the strength of an SUV with the sport of a Mercedes-Benz. It's the GLA SUV. With turbo power, a nimble body and smooth handling, this compact vehicle puts in the work without taking up the space. And it's more than just muscle. With MBUX technology, advanced driving assists and voice command, the GLA SUV is whip-smart.

For additional program details, please call Mercedes-Benz at 1-866-628-7232 or send an email to FleetOperations@mbusa.com.

Savings up to \$9,500¹

MY24 GLA SUV

From \$37,500²
SAVE \$1,250¹



MY24 CLA Coupe

From \$39,350²
SAVE \$1,250¹



MY24 GLB SUV

From \$39,800²
SAVE \$1,250¹



MY24 C-Class Sedan

From \$44,850²
SAVE \$1,250¹



MY23 EQB SUV

From \$52,750²
SAVE \$2,500¹



MY24 GLE SUV

From \$57,700²
SAVE \$500¹



MY24 EQE Sedan

From \$74,900²
SAVE \$2,500¹



MY23 EQS SUV

From \$104,400²
SAVE \$9,500¹



Mercedes-Benz
STAR ACCESSSM

¹ Fleet incentives available only for qualified customers on certain MY23 and MY24 Mercedes-Benz models. Not all engine variants are eligible for Fleet incentives. Please confirm with dealership if chosen vehicle is eligible for Fleet incentives at the time of purchase. Incentive must be used at time of purchase/lease. Incentives vary based on vehicle model as indicated. Eligible person must be the buyer/co-buyer or lessee/co-lessee. Star AccessSM incentives cannot be used in conjunction with Diplomat, European Delivery, Special Demos, Certificate Programs, Mercedes-Benz Incentive Bonus Cash and other Fleet programs, or non-U.S. specification vehicles. Incentive amounts are subject to change on a monthly basis and should be confirmed with your dealer at the time of transaction. Amount of actual savings may vary depending on model selected. Offer expires January 31, 2024.

² MSRP based on 2023 and 2024 models. Suggested starting MSRP excludes all options, taxes, title, registration, transportation charge and dealer prep fee. Actual prices may vary by dealer. Please note that these incentives can be combined with most, but not all, retail programs offered at the time of the transaction.